

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

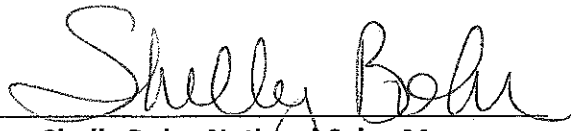
INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/12/12
- (2) **Name of candidate:** Steve Pestka
- (3) **Office for which candidate is running:** US Representative MI – 3rd
- (4) **Political party:** Democratic
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Buying Time LLC
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

Gross: \$8200 Net: \$6970

WXMI
STATION

10/12/12
DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3
Station and Location:**Date:**

9/14/12

I, Buying Time LLC,being/on behalf of: Steve Pestka for Congress, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Representative (MI-3rd)in the Generalelection to be held on: November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$**NET**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Steve Pestka For Congress
P.O. Box 150162
Grand Rapids, MI 49515

Danielle Jalacki-Treasurer

Phone: (616) 425-9491

I represent that the payment for the above described broadcast time has been furnished by:

Steve Pestka For Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Danielle Jalacki-Treasurer

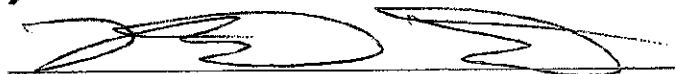
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/14/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STEVE PESTKA

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

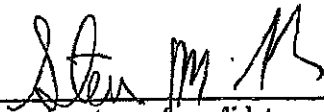
☐ does☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

STEVE PESTKA

printed name

7/10/2012

date

WXMI-TV

ORDERFlight Dates 10/13/12-10/22/12Order Sep 00:15:00Contract / Revision 398204 /Product
PESTKA FOR CONGRESSEstimate # 2448Original Date / Revision
10/12/12 10/12/12Agency Com 15%Alt Order # 06372146Billing ContactBilling Type CashAdvertiser Pestka/Dem/Congress/MIOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTAgency Buying Time, LLC**650 Massachusetts Ave NW
Suite 210
Washington, DC 20001**Demographic A25-54Buying ContactRev Codes AGY POL CANDProduct Codes PL3**650 Massachusetts Ave NW
Suite 210
Washington, DC 20001**Sales Office TPHLPriority 02Sales Region NationalAgency RefAdvertiser RefPrimary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 9% Market Value 91111

Competing Station	% of Order	Amount
2WOOD	35%	31888
3WZZM	20%	18222
4WWMT	35%	31888
5WOTV	1%	911
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	18	\$6,970.00	\$8,200.00	0.00	10/01/12	10/22/12	18	\$6,970.00	\$8,200.00
Totals	18	\$6,970.00	\$8,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	10/19/12	10/19/12	M-F Fox 17 News at 5P F Fox 17 News at 5P	CM	5p-6p	----1--	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$150.00		0.00			
E 2	17	10/19/12	10/19/12	M-F 5a-9a News F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	----1--	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$150.00		0.00			
E 3	17	10/19/12	10/19/12	M-F 5a-9a News F 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	----1--	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$150.00		0.00			
E 4	17	10/22/12	10/22/12	Late News (not 10p start) Late News (not 10p start)	CM	1030p-1130p (10:30 PM-11:30 PM)	1-----	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$150.00		0.00			



Contract / Revision 398204 Flight Dates 10/13/12-10/22/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser Pestka/Dem/Congress/MI Product PESTKA FOR CONGRESS Estimate # 2448

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	17	10/22/12	10/22/12	Late News (not 10p start) Late News (not 10p start)	CM	1030p-1130p (10:30 PM-11:30 PM)	1-----	:30	1	\$1,000.00	02	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----		1			\$1,000.00			0.00		
E 5	17	10/15/12	10/22/12	M-F Fox 17 News at 5P M Fox 17 News at 5P	CM	5p-6p	1-----	:30	1	\$150.00	11	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	1-----		1			\$150.00			0.00		
Week:		10/22/12	10/28/12	1-----		1			\$150.00			0.00		
E 6	17	10/15/12	10/22/12	M-F 5a-9a News M 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	1-----	:30	1	\$150.00	02	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	1-----		1			\$150.00			0.00		
Week:		10/22/12	10/28/12	1-----		1			\$150.00			0.00		
E 7	17	10/15/12	10/15/12	M-F 5a-9a News M 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	1-----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	1-----		1			\$150.00			0.00		
E 8	17	10/14/12	10/14/12	Detroit Lions on FOX Detroit Lions on FOX	CM	1258p-4p (12:58 PM-4:00 PM)	-----1	:30	1	\$4,000.00	11	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	-----1		1			\$4,000.00			0.00		
E 9	17	10/14/12	10/14/12	Fox News Sunday Fox News Sunday	CM	9a-10a	-----1	:30	1	\$100.00	11	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	-----1		1			\$100.00			0.00		
E 10	17	10/18/12	10/18/12	Late News (not 10p start) Late News (not 10p start)	CM	11p-1230a (11:00 PM-12:30 AM)	---1---	:30	1	\$1,000.00	02	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	---1---		1			\$1,000.00			0.00		
E 11	17	10/18/12	10/18/12	M-F Fox 17 News at 5P Th Fox 17 News at 5P	CM	5p-6p	---1---	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	---1---		1			\$150.00			0.00		
E 12	17	10/18/12	10/18/12	M-F 5a-9a News Th 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	---1---	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	---1---		1			\$150.00			0.00		
E 13	17	10/18/12	10/18/12	M-F 5a-9a News Th 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	---1---	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	---1---		1			\$150.00			0.00		
E 14	17	10/16/12	10/16/12	M-F Fox 17 News at 5P Tu Fox 17 News at 5P	CM	5p-6p	-1-----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-1-----		1			\$150.00			0.00		
E 15	17	10/16/12	10/16/12	M-F 5a-9a News Tu 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	-1-----	:30	1	\$150.00	02	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-1-----		1			\$150.00			0.00		
E 16	17	10/17/12	10/17/12		CM	7a-8a	--1----	:30	1	\$150.00	02	0.00 NM	1	\$150.00

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	: LGTH : :	: SEC : :	RATE :	: START : : DATE :	: END : : DATE :	:SPTS: /WK:	WEEK : INVT :	DAYS	:TOTL: :SPTS:
4		1000P-1100P PROGRAM : FOX 17 NEWS AT 10:00 CON COM1: FOX 17 NEWS AT 10:00	30		\$1,000.00	10/22	10/22	1		MON	1
5		500P-600P PROGRAM : FOX 17 NEWS AT 5:00 CON COM1: FOX 17 NEWS AT 5:00	30		\$150.00	10/15	10/22	1		MON	2
6		700A-800A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$150.00	10/15	10/22	1		MON	2
7		800A-900A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$150.00	10/15	10/15	1		MON	1
8		100P-400P PROGRAM : LIONS-EAGLES CON COM1: LIONS-EAGLES	30		\$4,000.00	10/14	10/14	1		SUN	1
9		900A-1000A PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY	30		\$100.00	10/14	10/14	1		SUN	1
10		1000P-1100P PROGRAM : FOX 17 NEWS AT 10:00 CON COM1: FOX 17 NEWS AT 10:00	30		\$1,000.00	10/18	10/18	1		THU	1
11		500P-600P PROGRAM : FOX 17 NEWS AT 5:00 CON COM1: FOX 17 NEWS AT 5:00	30		\$150.00	10/18	10/18	1		THU	1
12		700A-800A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$150.00	10/18	10/18	1		THU	1

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: :SPTS:
13		800A-900A	30		\$150.00	10/18	10/18	1		THU	1
PROGRAM : FOX 17 MORNING NEWS											
CON COM1: FOX 17 MORNING NEWS											
14		500P-600P	30		\$150.00	10/16	10/16	1		TUE	1
PROGRAM : FOX 17 NEWS AT 5:00											
CON COM1: FOX 17 NEWS AT 5:00											
15		800A-900A	30		\$150.00	10/16	10/16	1		TUE	1
PROGRAM : FOX 17 MORNING NEWS											
CON COM1: FOX 17 MORNING NEWS											
16		700A-800A	30		\$150.00	10/17	10/17	1		WED	1
PROGRAM : FOX 17 MORNING NEWS											
CON COM1: FOX 17 MORNING NEWS											
OCT/12 \$8,200.00											CONTRACT TOTAL \$8,200.00
											TOTAL SPOTS 18

MARKET TOTALS \$91,111 WXMI 9% WOTV 1% WZZM 20% WWMT 35% WOOD 35% WXSP 0% CABL 0%

SVC- NSI EWMT 0% WZPX 0%

DEMOS- RA35+*